

## THE DE'LONGHI BEAN TO CUP PROMOTION 2019 (THE "PROMOTION")

### UK TERMS AND CONDITIONS

- Promoter:** The Promotion is conducted by Kenwood Limited, 1 Kenwood Business Park, New Lane, Havant, Hampshire, PO9 2NH, United Kingdom ("we", "us", "our").
- Promotion Period:** The Promotion is valid while stocks last from 00:00 on 5<sup>th</sup> June 2019 to 23:59 on 17<sup>th</sup> July 2019 (inclusive) (the "Promotion Period").
- Purchasing Qualifying Products:** The Promotion is available for all purchases of the Qualifying Products (defined in point 5 below) made by you during the Promotion Period:
  - in-store and online via the UK websites of participating De'Longhi retailers in the United Kingdom ("Retailer(s)"). A full list of Retailers can be found at [www.delonghirewards.co.uk/hamper](http://www.delonghirewards.co.uk/hamper); or
  - via the De'Longhi UK website located at [www.delonghi.com/en-gb](http://www.delonghi.com/en-gb) ("UK De'Longhi Website").
- Eligibility:** All customers of the Retailers and the UK De'Longhi Website who are resident in the United Kingdom and aged eighteen (18) years of age and over ("you", "your(s)") are eligible to participate in the Promotion and, by participating in the Promotion, you agree to be bound by these Terms and Conditions (which may be amended or varied at any time by us).
- Qualifying Products:** The following De'Longhi Bean To Cup products purchased during the Promotion Period are qualifying products for the Promotion:

<i>Range</i>	<i>Model(s) of Qualifying Products</i>
Fully Automatic Bean To Cup Machine	ECAM22.360S, ECAM22.360.B, ECAM23.460, ECAM25.463, ECAM350.55.B, ECAM350.75.S, ECAM370.95.T, ECAM44.660B, ECAM45.760.W, ECAM510.55.M, ECAM550.55.SB, ECAM550.75.MS, ECAM650.85.MS, EPAM760.75.GLM, ESAM6700.M, ESAM6900.M, ETAM29.660.SB, ETAM36.365, ECAM28.465, ETAM29.660
Semi Automatic Bean To Cup Machine	ECAM22.320, ECAM23.420, ECAM350.35.W, ECAM44.620.S, ESAM2200.S, ESAM2600.B, ESAM2800.SB, ESAM4000.B, ESAM4200.S, ETAM29.620.SB, ECAM44.620.S, ETAM29.620, ECAM21.117.B, ETAM29.510.SB, ETAM29.510.B, ETAM29.510.B, ECAM23.120.BK, ECAM25.462, ECAM350.55.SB, ECAM370.85.SB

("Qualifying Product(s)").

The model number is located on the packaging of the Qualifying Product or on the underside of the Qualifying Product. If you are unsure whether a product is a Qualifying Product in-store, please ask a sales assistant.

- Obtain a copy of the Terms and Conditions:** You can obtain a copy of these Terms and Conditions on the UK De'Longhi Website or by writing to De'Longhi Rewards, The Cow Shed, Walnut Tree Farm, Lower Stretton, Cheshire WA4 4PG to receive a hardcopy in the post. All

changes will be posted in revised Terms and Conditions on the UK De'Longhi Website and will be available in hardcopy by post by calling 01565 656 402.

- 7. Promotion Offer:** When you purchase any Qualifying Product in a single transaction from any Retailer or on the UK De'Longhi Website during the Promotion Period, you will be eligible to claim a free hamper corresponding to your Qualifying Product ("**hamper tier**" as defined in point 8 below) from us. This offer is specific to the purchase of Qualifying Products and is limited to one (1) redemption of one free hamper per transaction.
- 8. Free Hamper:** When you purchase the following Qualifying Products in accordance with these Terms and Conditions, you will be eligible to claim a free hamper (as defined below) at a level up to the corresponding Qualifying Product as specified below:

<i>Qualifying Product</i>	<i>Hamper</i>
Fully Automatic Bean To Cup Machine – ECAM22.360S, ECAM22.360.B, ECAM23.460, ECAM25.463, ECAM350.55.B, ECAM350.75.S, ECAM370.95.T, ECAM44.660B, ECAM45.760.W, ECAM510.55.M, ECAM550.55.SB, ECAM550.75.MS, ECAM650.85.MS, EPAM760.75.GLM, ESAM6700.M, ESAM6900.M, ETAM29.660.SB, ETAM36.365, ECAM28.465, ETAM29.660	Gold
Semi Automatic Bean To Cup Machine – ECAM22.320, ECAM23.420, ECAM350.35.W, ECAM44.620.S, ESAM2200.S, ESAM2600.B, ESAM2800.SB, ESAM4000.B, ESAM4200.S, ETAM29.620.SB, ECAM44.620.S, ETAM29.620, ECAM21.117.B, ETAM29.510.SB, ETAM29.510.B, ETAM29.510.B, ECAM23.120.BK, ECAM25.462, ECAM350.55.SB, ECAM370.85.SB	Silver

("Free hamper"). The free hamper in this Promotion cannot be returned, exchanged for cash or for any alternative products.

**9. How to claim your Free Hamper**

- (a) To claim your Free Hamper, you must visit the Redemption Website (see below) at any time during the Promotion Period in which you purchased your Qualifying Product and up to thirty (30) days after ("**Redemption Period**") and complete the following steps:
- (i) complete the online redemption form available at [www.delonghirewards.co.uk/hamper](http://www.delonghirewards.co.uk/hamper), providing your full name, postal address and email address and details of the Qualifying Product purchased by you, including purchase date and the model number;
  - (ii) upload a scanned copy or photo of your sales receipt as proof of purchase of a Qualifying Product. Your sales receipt must show the Qualifying Product information identified in point (i) above and the name of the Retailer or De'Longhi (to show where you purchased the Qualifying Product);
  - (iii) submit your completed form and your receipt.

("Online Redemption").

- (b) If you do not have access to the Internet, you can claim your Free Hamper by post during the Redemption Period. Please call 01565 656 402 for a hardcopy redemption form, a copy of the full terms and conditions and a prepaid return envelope. This is a local number and not a premium rate number. You will need to:
    - (i) complete the redemption form, providing your full name, postal address, email address and phone number and details of the Qualifying Product purchased by you, including purchase date and the model number;
    - (ii) enclose a photocopy of your receipt as proof of purchase of a Qualifying Product. Your sales receipt must show the Qualifying Product information identified in point (i) above and the name of the Retailer or De'Longhi (to show where you purchased the Qualifying Product); and
    - (iii) send your completed form and copy of your receipt in the prepaid return envelope by post to: De'Longhi Rewards, The Cow Shed, Walnut Tree Farm, Lower Stretton, Cheshire WA4 4PG ("**Postal Redemption**").
  - (c) Online Redemption and Postal Redemption are together referred to as "**Redemption(s)**".
  - (d) Your Free Hamper must be redeemed in a single Redemption.
  - (e) Your Free Hamper must not exceed the level corresponding to your Qualifying Product.
  - (f) If you do not complete your Redemption within the Redemption Period you forfeit your Free Hamper.
  - (g) On receipt of your Redemption, we will verify your Redemption. We reserve the right to reject any Redemption which we believe is incomplete, incorrect, invalid, forged or illegible. Therefore, please complete your Redemption carefully and accurately.
  - (h) Subject to your compliance with these Terms and Conditions, you will be sent your Free Hamper by DPD or Parcel Force within thirty (30) days of the date of our confirmation of validation and your parcel will need to be signed for.
- 10. Queries:** If your Free Hamper has/have not been delivered within the above timeframes, you can contact us on the query page of [De'Longhirewards.co.uk/hamper](http://De'Longhirewards.co.uk/hamper) or by telephone on 01565 656 402. This is a local number and not a premium rate number.
- 11. Privacy:**
- (a) As part of this Promotion, we will be entitled to use your personal information for the purposes of administering the Promotion and allowing your participation in the Promotion. Your personal information will be collected, stored and used in accordance with our privacy policy, which is available at <http://www.De'Longhi.co.uk/uk/terms-conditions/privacy-policy> .
  - (b) We and our selected third party partners may use any personal details you provide to us to contact you from time to time (including by e-mail) about promotions, products and services we think might interest you. However, we will only do this where your marketing preferences indicate you wish to be contacted for this reason.
- 12. Governing Law:** The Promotion and these Terms and Conditions shall be governed by English law and shall be subject to the non-exclusive jurisdiction of the English Courts.
- 13.** The Data Controller and Data Processor (as defined in the General Data Protection Regulation ((EU) 2016/679)) is the Marketing Lounge Partnership of The Cow Shed, Walnut Tree Farm, Lower Stretton, Cheshire WA4 4PG.
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14. The Promoter reserves the right to change the terms and conditions, and void, cancel, suspend or amend the Promotion where it becomes necessary to do so in the event of circumstances beyond its reasonable control.
15. The Promoter's decision regarding any aspect of the Promotion is final and binding.