The Ultimate Performance Primer-Sealer

B-I-N® Shellac-Base Interior & Spot Exterior

The ultimate stain killer - blocks stains from water, smoke, fire damage and more

The ultimate new wood sealer - seals knots & sap streaks

Lightning fast dry - recoat in 45 minutes

Great under or over any topcoat

Available in a handy 390ml aerosol

Bulls Eye Problem Solvers...

Bulls Eye 1-2-3®
All Surface, All Purpose Water-Base Primer

• Great hide
• Great adhesion without sanding
• Superior stain blocking
• Mould & mildew resistant film
• Great for high pH surfaces
• Great under or over any paint
• Fast 1 hour recoat time

*Bulls Eye 1-2-3 DEEP TINT formula to improve coverage of deep colour topcoats

Bulls Eye 1-2-3® DEEP TINT
Water-Base Deep Tint Primer-Sealer

• Interior and exterior
• Tintable to mid-to-deep colours
• Seals and tones the surface
• Improves coverage of deep colour topcoats
• Use under or over any oil or water-base paint
• Recoat in 1 hour

COVER STAIN®
Oil-Base Primer-Sealer Stain Killer Bond Coat

• Interior and exterior
• Blocks cedar & redwood bleed
• Use for fire, smoke & water damage
• Sticks to all surfaces without sanding
• Fast drying – recoat in 2 hours

* 350 VOC Formula

Allcoat Stain Killer
Multi-Surface Primer & Finish

• High Hiding Stain Blocker
• Oil performance without the Odour
• Blocks stains from water, graffiti, ink, crayon
• Sticks to all surfaces without sanding
• Non-yellowing, dries flat, sands easily
• Dries in 30 minutes. Recoat in 2 hours

recommended applications

INTERIOR SURFACES
Drywall E E E E
Plaster (1) * * * *
Limewash/Lime Plaster NR NR NR NR
New Hard Trim/Doors E G E E
Plywood G E E E
Brick NR NR NR
Concrete * G G *
Galvanized New (2)/Old NR NR NR
Aluminum/Stainless Steel G G G G
Plastic* E E G E
Floors/DFP * * * *
Glue Points/Gliss E E E E
Veneer/Veneerlite E N EN N
Clear Finishes E G G G
Wood Painting/Laminates E G G G
Ceramic Tile G E E G
Fenestra* E G G G
Wallcovering (non porous) E E E E
Primer Coatings E E E E
Acoustic Tiles NR NR NR NR

EXTERIOR SURFACES
Cedar & Redwood * G * *
Plastic * G * *
Plywood * G * *
Pressure Treated Wood * E * *
Brick * EN *
Concrete/Slabs * E G *
Glue Points/Gliss E E E E
Galvanized New (2)/Old * EN *
Aluminum/Stainless Steel G G G G
Wrought Iron/Cast Iron/Copper * NR *
Lead/Brass * EN *
PVD * E G *
Primer Coatings * E E *

STAINS & ODOURS
Tannin Bleed E**N**
Knots & Sap E**N**
Rud E**G**
Smoke & Fire Damage E**N**
Water Damage E**N**
Mildew/Insect E**N**
Mildew/Weevil Stains (2) E**N**
Pit Squeaks E**N**
Asphalt/Ash E**N**
Tar/Bleeds NR NR NR
Crock Sol E**N**
Other Sealing E**N**

ZINSSER

Recommended
B-I-N
A Primer for Every Job...

E=Excellent (best recommendation)
G=Good (may be used on this surface)
NR=Not Recommended

NOTES:
1) Allow new plaster/cement & stucco to cure 60-90 days before coating.
2) Use Sticker Remover/Brasso to remove nail heads/burrs before priming.
3) Use 3M® 0000 abrasive steel wool with methylated spirit before priming.

read instructions on product container

www.zinsseruk.com
The Ultimate Performance Shellac-Base Primer-Sealer Stain Killer

The Ultimate Performance Primer

Since 1946, professionals have turned to B-I-N to seal the worst stains and block the worst odours. Today, almost 60 years later - it’s still the ultimate performance primer. B-I-N has a unique shellac-base formula that gives it unsurpassed stain killing power - the power to block stains from severe water damage, fire damage and more. It’s the best primer for sealing interior wood and is the “go to” primer for spot priming knots and sap streaks inside and outside. Known for its legendary adhesion and lightning fast dry time, B-I-N is also the only primer that blocks odours from fire, smoke and mould permenantly and completely.

Great for Interior Applications

B-I-N is great for priming all interior surfaces - new wood, drywall, plaster, masonry, metal, PVC and more. It seals the surface - even porous surfaces - providing a great base coat and excellent enamel holdout for paint and decorative finishes. B-I-N sticks to all surfaces - even glossy, dense and hard-to-paint surfaces - without sanding and blocks even the darkest colour paint in just one coat. It dries in minutes, is ready to recoat in just 45 minutes and fully cures faster than any water or oil-base primer or paint. Use B-I-N with confidence under or over any latex or oil-base paint.

The Choice of Restoration Professionals

The “go to” primer for disaster restoration, B-I-N blocks and seals stains from fire, water and smoke damage in just one coat. And its shellac-base formula has natural odour-blocking properties that permanently and completely seal odours better than any man-made substance.

Excellent Stain Killing Power

B-I-N is the ultimate stain killer. Just one coat will block the toughest stains. It seals in stains from water, grease, oil, soot, rust, mildew, tannin bleed, graffiti - even crayon and lipstick - and prevents them from bleeding through the topcoat.

Best Wood Sealer

B-I-N is the ultimate wood sealer. It seals new wood and is great for sealing knots and sap streaks that bleed through ordinary primers and paints. Great for interior woodwork and trim, B-I-N can also be used as an exterior spot primer on knots, rust stains and other hard to cover wood surfaces.

The Ultimate Odour Sealer

No other primer can duplicate the odour sealing properties of shellac-base B-I-N. It blocks strong, persistent odours permanently and completely - odours from fire and smoke damage, nicotine, fireplaces, mould & mildew and more! And, it’s great for sealing the musty odours in old furniture, the formaldehyde odours in new pressboard cabinets - even odours from pet stains.

Lightning Fast Dry Time

B-I-N dries to the touch in about 15 minutes and is ready to recoat in 45 minutes - faster than any other conventional primer. How does B-I-N do it? Its unique alcohol solvent evaporates quickly with no residual odour so you can get to painting faster.

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