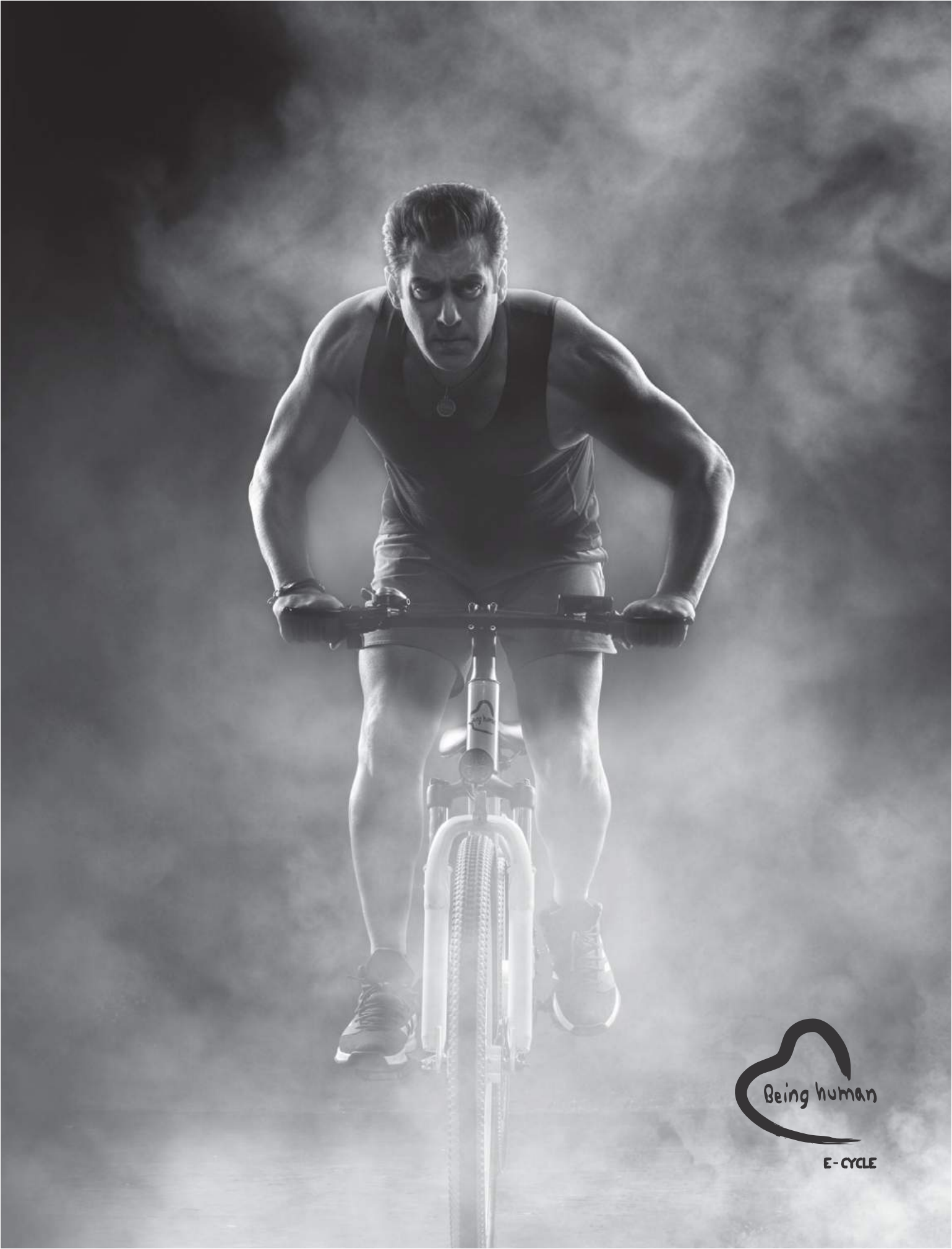

Being human
E-CYCLE

This is
Being Human
E-Cycle.



LOVE

CARE

SHARE

HOPE

HELP

JOY

100% LOVE CARE SHARE

“Being Human E-Cycles, with their pedal assist and rechargeable motor support choices, make them the easiest and most practical option to cycle across both urban and not-so-urban areas.”

Salman Khan



The electric technology.
Power to the people.

To the cyclists and absolute newcomers, the E-Cycle represents an exciting adventure that expands horizons, both individually and as a group. For those who love their bikes, it represents a new form of sporting enjoyment and even for those pursuing a modern and open-minded lifestyle both professionally and personally, the E-cycle represents the perfect means of transportation.





Rechargeable.
Effortless.
Magical.

The Being Human E-Cycle is a hybrid between electric technology and your leg power. The key elements for this human-electric hybrid are a battery and a motor. The BH27 E-cycle has a pedal assist and a rechargeable battery. Cycle when you want to and ride it like a bike too.

Models



BH27 - 23KG



BH12 - 22KG

Four stunning Colors.
Zero Limits.

White



Black





Yellow



Red

High quality components.
Unparalleled experience.



SPECIFICATIONS

MODEL	BH27
FRAME	Top quality, sturdy, lightweight steel frame
MOTOR	250W brushless DC motor, Voltage 36W
DISC BRAKES	Mechanical disc brakes
WHEEL TYPE	Magnesium alloy wheels
BATTERY	Lithium-ion Battery 36V 7.8 amp powered by Samsung cell 3-4 hours charging time 3 years battery life No self-discharge
SUSPENSION	Adjustable front suspension for easy ride on bumpy roads
HANDLE	Posture friendly and very sporty
LCD DISPLAY	Displays speed range in km, battery level and voltage, pedal assist modes, trip meter, odometer.
BODY COLOURS	

OTHER FEATURES

Adjustable seat for comfort | Gears - Shimano 7 speed gearbox with thumb shifter | Tyres - high quality nylon tyres size 26″ x 2.10″ | Max speed - 25km/hr with automatic motor cut-off facility | LED headlight | Pedal assist mode (1 to 5)



SPECIFICATIONS

MODEL	BH12
FRAME	Top quality, sturdy, lightweight steel frame
MOTOR	250W brushless DC motor, Voltage 36W
DISC BRAKES	Mechanical disc brakes
BATTERY	Lithium-ion Battery 36V 7.8 amp powered by Samsung cell 3-4 hours charging time 3 years battery life No self-discharge
SUSPENSION	Adjustable front suspension for easy ride on bumpy roads
HANDLE	Posture friendly and very sporty
LED DISPLAY	Displays battery level
BODY COLOURS	

OTHER FEATURES

Adjustable seat for comfort | Gears - Shimano 7 speed gearbox with thumb shifter | Tyres - high quality nylon tyres size 26″ x 2.10″ | Max speed - 25km/hr with automatic motor cut-off facility | LED headlight

Every move counts.
So count every move.

The BH27 comes with a LCD monitor and displays speed range in km, battery level, voltage, pedal assist modes, trip meter and odometer. The BH12 comes with a LED monitor that displays only the battery level. The display monitors are mounted on the handlebars and the desired information is arranged logically in a user-friendly and uncluttered manner.

A joy to own and ride.

Our premium-quality, sturdy and lightweight steel frames were specifically developed for E-Cycles, for extra stability and rigidity.



Agile and easy to handle.

With regard to the wheels of our E-Cycle, our entire focus is on stability and safety. With 26″ x 2.10″ high-quality nylon tyres, we only use products that meet our high quality requirements.





Motor.
Pure Adrenalin.

The extremely compact and quiet 250W brushless DC motor placed in rear hub with a voltage of 36W powers the Being Human E-Cycle. The maximum speed of upto 25 km/hr (with an automatic cut-off enabled), you are ensured of an unique riding experience.

Safety
starts at stop.

Both wheels of the Being Human E-Cycle are equipped with mechanical disc brakes of superior quality.



Everything is fun with E-Cycle. Even bumpy roads.

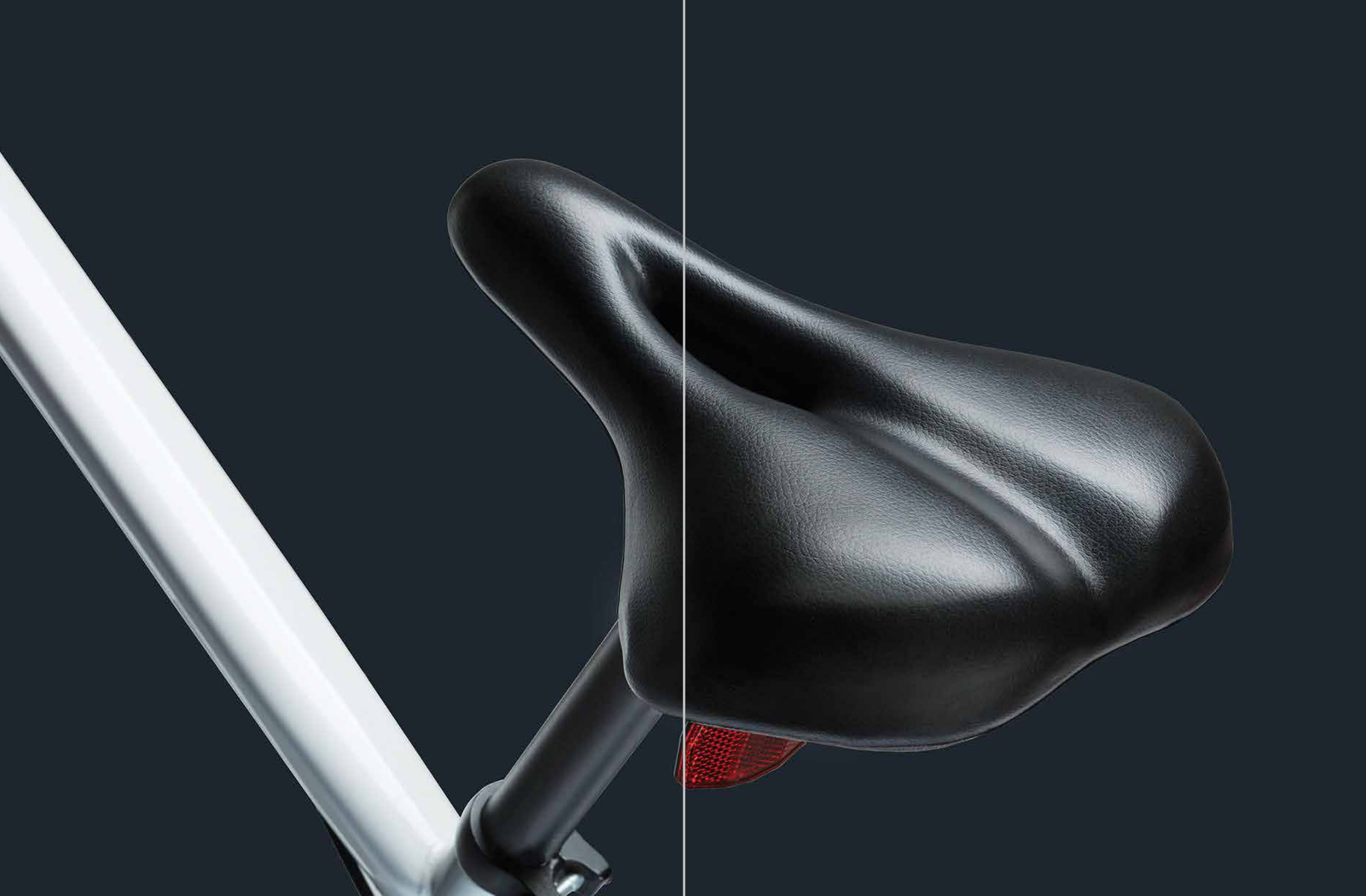
The Being Human E-Cycle comes with adjustable front suspension to ensure a smooth ride even when roads aren't.



More light to play with.

The E-Cycle is equipped with super bright LED headlight to make the riding experience as safe as possible.





For the enviroment.

Even though the Being Human E-Cycle runs on the rechargeable battery,

it is much more environment friendly than a fuel-run vehicle.



A revolutionary new way to ride.

Would you like to keep fit on your ride? Then the E-Cycle is for you.

It is a sporting option.




NAVIGATE
Being human



More style for the city.

The BH27 E-Cycle is equipped with best in class Magnesium alloy wheels.

The handle is posture friendly and the sophisticated design seamlessly combines style and a clean sporty layout.


Dynamic System

Forward thinking.
Mobility of the future.

We have it in our own hands to shape our future – with green, responsible ideas and sensible concepts that respect the planet.



An E-Cycle.
And a heart.

Being Human – The Salman Khan Foundation is a registered charitable trust established in 2007 and working in the areas of education and healthcare for the underprivileged.

Royalties from every product sold help support the initiatives of the Being Human Foundation.

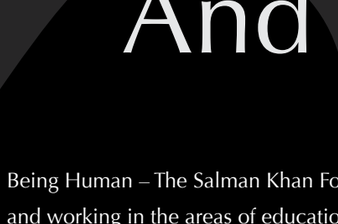
What makes us unique?

Every cycle sold will help shape a life through



Education

or help save a life through



Healthcare

Not an entire line or a collection, but every single cycle sold helps a life in one way or the other. Every single model, every single edition, season after season, will continue to do so.

An overview of the Education projects by Being Human Foundation

The Foundation supports Akshara High School by funding the education of over 200 children.

Supports the secondary sections of two of Aseema schools in Mumbai (over 300 children).

It has started an educational resource center in a village called Waje, in the Raigad district. In the academic year 2014-2015, 48 children from the local community have benefited from this center.

Through the first phase of VEER initiative, 1043 individuals have been trained and 573 of these individuals have been provided employment.

An overview of the Healthcare projects by Being Human Foundation

As of March 2015, 37 children have been treated through Craniofacial Surgery Program of MAAYA Foundation.

The foundation procured 2500 tanks, each having a capacity of 2000 litres, and dispersed them across various villages in these 5 districts while being involved in a drought relief initiative in Maharashtra in 2013.

As of March 2015, the foundation has reached over 14,000 individuals and have conducted over 500 cataract surgeries, through the eye camps under preventable blindness program.

As of March 2015, Being Human foundation alongwith Fortis Hospitals, have performed 775 surgeries through the Little Hearts Program.

In November 2010, Being Human partnered with MDRI to create awareness and generate voluntary donor profiles in order to create a world class stem cell registry in India. At present, MDRI has 25,000 profiles.

beinghumanecycle.com

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